

Education

UX Design (BFA)

Savannah College of Art and Design
(SCAD)
2023-2027

Skills

Product Design

Figma, Framer, Interaction Design,
Wireframing, High-Fidelity
Prototyping, Design Systems,
Motion Design

AI + Prototyping

AI-Assisted Prototyping, AI-Assisted
Research & Synthesis, AI-Readable
Design Documentation

Research

User Interviews, Usability Testing,
Observational Research, Journey
Mapping, Competitive Analysis

Technical

HTML, CSS, JavaScript

Collaboration & Delivery

JIRA, Confluence, Design Handoff,
Agile Product Development

Awards

European Product Design Award 2026

Winner, Interface Design for CNN
Redesign

European Product Design Award 2026

Winner, Conceptual / Interface
Product Design for Solace

International Design Award 2025

Honorable Mention for Setu

European Design Award 2025

Winner in Educational/ Classroom
Product for Loop

International Design Excellence Award 2025

Finalist for Loop

Siya Jain

UI/UX Designer | Interaction Design | AI Prototyping

UI/UX designer focused on translating complex systems and technical workflows into clear, intuitive digital experiences. Experienced across human-centered research, interaction design, high-fidelity prototyping, design systems, and AI-assisted workflows, with a track record of partnering with engineering and cross-functional teams from problem definition through design handoff.

Experiences

June 2026 - September 2026

UX Design Intern at Amazon

- Reduced component documentation time to ~4 minutes by designing an AI-assisted workflow that transformed complex design-system guidance into reusable, scalable documentation.
- Designed and contributed to 2 production-bound Alexa components, translating technical requirements and system foundations into clear interaction patterns.
- Researched workflows across Multimodal, Mobile, and Web teams and built an AI-readable HIG framework to identify friction and improve how designers and AI tools interpret and reuse guidance.

January 2026 - March 2026

Lead UX Designer at Metro Atlanta Chamber x FIFA

- Led UX strategy for Atlanta's FIFA World Cup Last Mile experience, designing end-to-end journeys and service flows for 300K+ projected visitors.
- Mapped complex navigation across transit, signage, and digital touchpoints to identify friction and simplify high-pressure decisions.
- Aligned city, transit, and event stakeholders around a shared experience framework, turning fragmented systems into a more consistent end-to-end journey.

September 2025 - November 2025

Project Manager & UX Designer at Helping Mamas | SCAD

- Led a cross-functional team from human-centered research through pilot design for a menstrual-product access solution projected to support 100+ users per deployment location.
- Balanced user needs, accessibility, affordability, and operational constraints to define clear service flows and interface decisions.
- Built a WCAG- and ADA-informed design system spanning physical and digital touchpoints to support consistent future rollout.

March 2025 - August 2025

Lead UX Researcher at Lowe's | SCADpro Collaboration

- Led observational research and journey analysis across Lowe's Garden Center, translating user and operational needs into concepts projected to improve checkout productivity by 30%.
- Synthesized qualitative research, journey mapping, and competitive analysis to identify friction across customer and associate workflows.
- Turned insights into prototyped service and interface solutions, iterating toward clearer navigation, faster decisions, and stronger customer confidence.

March 2025 - June 2025

Senior Front-end Lead at Porsche | SCADpro Collaboration

- Designed and prototyped 20+ reusable mobile and in-vehicle UI components in Figma, defining interaction behavior across complex workflows and edge cases.
- Created developer-ready interaction patterns, layout rules, and UI specifications to support consistent implementation across the experience.
- Partnered directly with engineering throughout handoff and refinement, resolving feasibility constraints and helping reduce design-to-approval time by ~20%.

Language

English
Hindi
French

Certificates

Design Research & Insight Translation by Lextant
2024

Start the UX Design Process: Empathize, Define, and Ideate from Google
2023

Foundations of User Experience (UX) Design course by Google
2023

Adobe Certified Associate in Visual Design Using Adobe Photoshop
2023

Features

VoyageATL

Local Stories, 2025

Shoutout Atlanta

Local Stories, 2025

Featured Projects

September 2025 - December 2025

UX Designer for CNN Redesign

A reimagining of CNN's digital platform for Gen Z, transforming it from a static, information-heavy site into an engaging, personalized, and gamified news. Winner, European Design Award 2026.

- Led end-to-end user research including interviews and usability testing to understand unmet student needs
- Synthesized findings into clear content directions and information architecture for the platform
- Developed detailed UI specifications and content patterns ensuring voice and structural consistency across resource, feedback, and requirements modules
- Iterated on content structure and interaction flows based on user feedback cycles

September 2024 - January 2025

Co-Project Manager & UX Contributor for Loop

An affordable, interactive learning tool tackling the English literacy gap in rural India. Winner, European Design Award 2025 (Educational Product); Finalist, IDEA 2025.

- Led field research and user interviews across rural communities to understand learning behaviours, translating findings into content requirements and interaction principles for underserved audiences
- Guided content and interaction design to ensure cultural relevance, accessibility, and clarity for low-literacy users
- Collaborated cross-functionally to align hardware (RFID), software (virtual tutor UI), and content design into a seamless, immersive learning experience

January 2025 - March 2025

UI Design & Research Lead for Setu

A platform offering curated resources, college-specific requirements, and feedback tools to help aspiring art/design students confidently build portfolios. Won International Design Award 2025 (Honorable Mention).

- Led end-to-end UX research, including user interviews and usability testing, to uncover unmet needs of pre-college design students and translate insights into clear, actionable design directions
- Designed the UI architecture, interaction flows, and high-fidelity prototypes in Figma, iterating based on user feedback to create an intuitive, student-centered experience
- Developed detailed UI specifications and design patterns ensuring consistency across the platform's resource, feedback, and requirements modules

Professional Affiliations

2023- present

Studio Manager at CoLabs

Fostering student collaboration and creativity through tailored portfolio tracks and curated networking opportunities. Organizing group activities, networking events, and workshops to enhance skill development, build professional connections, and create a supportive community for students to showcase their talents.

2023-present

Lead Visual Designer at Future Leader of UX Design

Managed operations and programming for a student design community, producing events that drew 200+ cumulative attendees across workshops, critiques, and networking sessions. Sourced and coordinated 30+ industry professionals for portfolio review sessions, directly connecting students with working designers and design leaders.